

Key Facts Booklet



SOMRA

Supporting meaningful Occupations for low-qualified
Migrants, Refugees, and Asylum seekers using the
Green Entrepreneurship Model



innoventum



Co-funded by the
Erasmus+ Programme
of the European Union

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Green Entrepreneurship

There is an emergent call for businesses to address climate change, thus the term 'green entrepreneurship' was invented to direct new ideas to find solutions to the worlds' greatest natural problems. 'Green Entrepreneurship' has been defined as a system that aims for the socio-ecological transformation of doing business. It was also described as the innovative way of a product or a service with the motivation to positively affect the profit of a business and impact both society and the environment.





Civic Participation and Involvement with NGOs

Civic participation involves many voluntary activities such as gardening, voting, and participating in other group activities. Civic engagement has been associated with physical and mental health benefits. It can help improve mental and physical health and fitness and to build relationships within the community, enhance language skills, and provide peer support.

Founding and Sustaining a Green NGO

Before founding an NGO, many things need to be considered and the matter well researched. A clear objective may be the most important. Sustaining an NGO similarly requires careful planning and building the right relationships.



Green NGOs Get Involved

How to set up an NGO in Austria, Cyprus, Finland, Ireland, Portugal, and the UK?
How can people with a migrant background be involved with Green NGOs in these countries? What are their main challenges and barriers towards these efforts? What are the general steps for finding information about 'Green' NGOs.



From Idea to Action

Everything starts with an idea. A spark of inspiration that sets your thoughts in motion. Maybe the idea is very solid in your own mind right away, but maybe it is not more than a shadow that is hard to grasp. Having an idea is the first step, but there are four steps to consider before the idea takes shape and can be put into action.



Identifying Environmental Challenges

The European Union has identified the primary environmental challenges facing us today, some of these include:

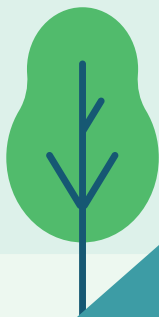
- Soil erosion leading to topsoil being lost and reduced crop yields
- Biodiversity loss resulting in a rapid decline of species in recent decades
- Deforestation which decreases forest areas lost to other uses such as agricultural croplands, urbanisation, or mining activities



Developing Individual Strategies to Tackle Local Environmental Challenges

There are many ways in which we can develop individual strategies to tackle local environmental challenges.

- The Leave No Trace strategy aims to encourage responsible outdoor recreation through education and partnerships.
- Joining a community clean-up group in your local area can improve the litter situation in one's locality, while encouraging taking responsibility for the environment
- Bee hotels are a simple and cheap way of improving pollination and biodiversity in your area.



SOMRA Online Media Library

This tool is a collection of sustainability and green hacking videos that will allow users to:

- watch videos on one of the major challenges of the 21st century - climate change
- have access to around 60 green hacking videos
- contribute to the project by sharing your own strategies, green hack videos and testimonials
- watch a short documentary about the SOMRA project





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